

Singapore Airshow

95% Booked

Singapore Airshow and Events Pte Ltd, organisers of the 2008 Singapore Airshow, confirmed that 95% of the available exhibition space has been booked, with organisers looking to add a further 2,500 square metres of space to accommodate the unprecedented demand from companies determined to participate in Asia's largest-ever aerospace trade event.



Jimmy Lau

bookings for the 2008 airshow had now exceeded those for any previous aerospace trade event in Asia, with exhibitors from 30 countries, including 18 country groups, already confirmed. The purpose-built 40,000-square metre exhibition hall will be completed on schedule on Sept 1, 2007.

Lau said: "The level of interest in the 2008 Singapore Airshow has been absolutely phenomenal. We are more than six months ahead of the normal selling cycle for an aerospace trade event, with almost every major name in the industry confirmed to attend." He added: "This level of demand emphasises the strategic importance of Asia as the world's fastest-growing market and of Singapore's position as the region's primary aviation hub." Exhibitors include the leading players from the civil, military, business and general aviation, and space technology sectors.

The 2008 exposition will take place from Feb 19 to 24 at a new 30-hectare site adjoining Singapore's world-renowned Changi Airport. In addition to the new fully air-conditioned



exhibition hall, the site features a 90,000-square metre static display area and space for up to 100 sea-facing chalets, all of which have roof gardens which allow exhibitors a 360-degree view of the show site and the aerobatic displays.

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Conference Programmes

In addition to the aerospace exhibition, the 2008 Singapore Airshow will feature outstanding conference programmes including the Singapore Aviation Leadership Summit, supported by the International Air Transport Association (IATA), the Civil Aviation Authority of Singapore (CAAS) and Singapore's Ministry of Transport. This will be the first-ever conference to bring together representatives of governments, regulators and airline CEOs from around the world for a closed-door discussion on key issues facing the airline industry.

The Global Air Power Conference will feature international air force representatives coming together to discuss the future of aviation as well as current issues facing airmen. There will also be an International Defence Procurement Conference, which will provide a forum for customers, agencies and suppliers to share their perspectives of defence procurement requirements, systems and approaches.

Another key event will be the Global Space Technology Convention (GSTC), which is being organised in conjunction with the Singapore Space & Technology Association. This exhibition and conference will bring together industry leaders and visionaries from around the world and will be a milestone in efforts to promote the development of the space industry in Asia.

Finally, the C⁴I Asia Conference will focus on command and control in network centric warfare, its ongoing evolution in managing battlespace uncertainty, and the critical role of battlespace digitisation in affecting force transformation. The C⁴I Asia Conference has become the premier forum for top military leaders and technologists to exchange ideas and innovation on network centricity. Singapore Airshow and Events Pte Ltd is a joint venture between the Civil Aviation Authority of Singapore and the Defence Science and Technology Agency. ■