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*Mr Jimmy Lau, Managing Director of Singapore Airshow & Events,
all set to bring Singapore Airshow 2012 to even greater heights*

Singapore Airshow 2010 Achieves New Highs with Stronger International Presence

*Singapore Airshow on a remarkable growth trajectory as
an international aerospace and defence exhibition*

5 February 2010 – Singapore Airshow 2010, Asia’s largest and one of the top three aerospace and defence exhibitions in the world, today wrapped up its trade days of the biennial event. The Singapore Airshow 2010 played host to industry bigwigs and international government and military delegations, providing them a strategic platform to network and make key announcements.

As the global economy recovers from the recent downturn and the aviation industry is on a slow upswing, Singapore Airshow 2010 saw deals and announcements at the show worth about US\$10 billion over the first three days.

To date, trade visitorship has already exceeded 30,000, which is higher than the inaugural show in 2008. Even more impressive is the share of overseas visitors which has more than doubled from 25% to more than 50%. There was also a notable growth in the total number of countries / regions represented, with the count moving up from 113 in 2008 to 119 this year. In terms of exhibitors, there was representation from more than 60 countries / regions.

Singapore Airshow is the only aerospace and defence event that brings together heads of the international aviation community, including key political and military leaders. This is the airshow which attracts the largest number of high-level foreign dignitaries from around the world. The total number of foreign delegations grew from 240 from 61 countries in 2008 to over 250 delegations coming from close to 80 countries this year.

“As the first major airshow taking place at the beginning of the year, the Singapore Airshow is in a position to gauge the pulse of the industry. Although aviation as a whole has taken a hit due to the economic downturn, it is promising that we have witnessed large transactions and major announcements this week, and we look forward to the market picking up further as the industry rides the upturn. For the next Singapore Airshow in February 2012, we have already more than 60% of the exhibition space taken up. We are committed to delivering another iconic and strategic event,” says Mr Jimmy Lau, Managing Director of Singapore Airshow & Events (SAe).

For more information on Singapore Airshow, please visit www.singaporeairshow.com.sg

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About Singapore Airshow

The Singapore Airshow is Asia's largest and one of the top three aerospace and defence exhibitions in the world. First held in 2008, the Singapore Airshow is an international biennial event which serves as a global marketplace and networking powerhouse for the world's aviation community. Singapore Airshow also features a series of high level conferences dedicated to leading players in the global aviation industry - Singapore Airshow Aviation Leadership Summit (SAALS) and the Asia-Pacific Security Conference (APSEC). Singapore Airshow is organised and managed by Singapore Airshow & Events Pte Ltd (SAe).

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